House of Quality

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In 1988, the House of Quality (HOQ) was introduced to the United States in an article written by Don Clausing and John Hauser. Prior to their article, the HOQ had long been used in Japan as a technique for product development and was rarely used in the U.S. In less than 30 years, the HOQ has gone from obscurity to mainstream. Since Clausing and Hauser's article, the HOQ has become a regularly used product development tool and is being taught as a foundational block in the Design for Six Sigma project management framework. Please see the attached pdf for my thoughts on QFD/HOQ.

- Product Realization [1]

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