

# Business Planning Template for Startups

Wed, 05/27/2009 - 12:28 — Chris

This template is by far the best one we've found to help new businesses make sure they are following a plan while designing and building their business.

The main topics include:

- Table of Contents
- Executive Summary
- General Company Description
- Products and Services
- Marketing Plan
- Operational Plan
- Management and Organization
- Personal Financial Statement
- Startup Expenses and Capitalization
- Financial Plan
- Appendices
- Refining the Plan

It came from SCORE, America's Counselors for Small Business - more information can be found at [www.score.org](http://www.score.org) [1].

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