

June 2009 Newsletter

Wed, 06/10/2009 - 06:40 — Chris View this message [\[online\]](#) [1].

Here's the latest news from the team at Ceptara, a company dedicated to help individuals focus and achieve their goals.

Upcoming Events

- **July 15, 2009: 21st Century Business Planning - Websites for** Community College, North Campus. We will be presenting some tips on how to build a small business website to a group of entrepreneurs participating in a workshop at Edmonds Community College.
- **July 16, 2009: PNAA Breakfast Meeting - Breaking the Custom** [Register](#) [2], Bellevue College, North Campus, 10700 Northup Way. Learn how to stay focused and deliver for your customer AND create innovative solutions to current and new markets.
- **October 14 - 15, 2009: WCBF's 4th Annual Lean, Six Sigma and Quality Summit** [\[Learn more and Register\]](#) [3], Orlando, FL. Ceptara will be at the booth at the summit. Let us know if you're heading that way!

ASQ Releases the Quality Body of Knowledge, Embraces Personal Excellence

In 2008, ASQ's State of the Society announced the Quality Body of Knowledge (QBOK) management framework. In April of 2009, a QBOK advisory group completed the framework for release throughout and beyond ASQ's membership. QBOK describes the quality and organizational excellence, and the quality ideal. [\[Learn more about QBOK\]](#)

Smart Leadership in the New Economy

The best way to predict the future is to create it. Peter Drucker said that. The world is changing. Today's leaders are dealing with more issues, more activities and more challenges in a brand new economic and business landscape. What should leaders do to succeed? [\[Learn more about Smart Leadership\]](#) [5]

Vendor Selection Guidelines Published

Selecting a new vendor for onsite or offshore work can often be a difficult and time-consuming task from the myriad of offerings, determining who is best in class, how to gauge quality, and how you are all common questions. Selecting a vendor and ramping them up for your project, budget and schedule can seem impossible. [\[Download Ceptara's Vendor Selection Guidelines\]](#)

Covey's Seven Habits Celebrates it's 20th Anniversary - Read a "Living Legend"

Stephen Covey created the Seven Habits book in 1989 after many years of study and research in literature. Along with millions of others, it's influenced my life and career, and the lessons learned along the way. [\[Read my story and share yours!\]](#) [7]

Thanks for reading our newsletter, it's a team effort, please feel free to reach out to us if you have a question or would like to discuss the information further. If you are interested please forward this message. Anyone can subscribe to our newsletter.

Chris Lindstrom
Managing Partner



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