Six Sigma Training And Improvement Strategies - February 2010

Tue, 02/02/2010 - 09:52 — Chris
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Here's the latest news from the team at Ceptara (www.ceptara.com [2]), a company dedicated to helping organizations and individuals focus and achieve their goals.

Upcoming Events

- ***February 16 - March 3, 2010: Six Sigma Green Belt Training - Foundations Class, $360***, Everett, WA, Everett Community College, [Learn more and Register] [3]. In cooperation with the EvCC Corporate & Continuing Education division, Ceptara is proud to offer the first of two classes focused on enabling individuals to learn Green Belt skills. **Register by February 9th to assure your spot** - don't miss this opportunity to kick start your career! Be sure to pass this on if you know someone looking to make a career change or want to enhance their skills.
- ***February 26, 2010 - Small Business Resources Panel, Thriving in Turbulent Times,*** Small business represents 97% of all businesses in the US. Employing half of the labor force, they are the path to economic recovery. Join our founder, Chris Lindstrom, and a panel of entrepreneurs to hear practical perspectives and take part in a frank discussion about how small businesses can lead and thrive in these tough times. [Join Us] [4]

5 Steps to a Better Stronger Business
About 1/3 of small businesses don't make it to their second year, and less than half make it past four - Small Business Association. Want to learn success secrets about how to make sure your organization isn't one of those? [Find Out]! [5]

Walmart Now Selling Dreamliners, Managing Your Customer Experience Better
Your customers are going to have an experience with your business, wouldn't it be better if you designed it? Discover your customer touch points and design the experience for each interaction. Want to read about two examples, look [here] [6].

Rediscover Goldratt's Theory of Constraints
Eliyahu Goldratt published The Goal in 1984 describing the Theory of Constraints (TOC), a process of on-going improvement. It was read by millions, cited by hundreds but remains a minor part of the quality body of knowledge. [Discover] [7] what ASQ Seattle learned about the Theory of Constraints at their last section meeting.

Ceptara Organizer for Outlook Updated!
Get out of your Inbox and start managing action not messages. Get the latest copy of our Outlook Add-in, an Outlook 2007+ Add-in that adds projects to Outlook helping you get your work (tasks) under control. We've improved response times, added project search, project risk statistics and charts, and much more... [Latest News] [8].

The Ceptara [team] [9] hopes you enjoyed this issue. Please feel free to contact any of us if you would like to discuss any of the articles or our services further. We hope you'll pass this along to anyone you think would benefit, and, of course, anyone can subscribe to our newsletter by clicking [here] [10].

Thank you -
Chris Lindstrom

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Founder & Managing Partner

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To contact us, please click [here] [11].

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