Product / Service Realization

Structured flexible realization processes produce revenue faster.

Ceptara provides a structured approach to driving consistency in the product or service realization process assuring deliverables are complete, milestones are visible, and strategic decisions are made at the appropriate time in the life cycle. We've made substantial improvements in time-to-market and development resource productivity.

Find out today [1] how Ceptara can boost your performance with a **free** [2] 60-minute consultation.

Examples of our work

- Structured a chaotic base station realization process into a predictable process for a wireless carrier
- Planned and outsourced $25M software development program for a mobile data services provider
- Integrated purchasing processes into PRP resulting in 15% price reductions and improved quality for an equipment manufacturer
- Drove time to market improvements through sourcing strategies for a fixed wireless provider

Ceptara Product & Service Realization Services

- Process assessment and improvement planning
- Process documentation and implementation coaching
- Measurement and improvement engineering
- Product or service introduction, integration and release
- Lean Six Sigma Project Facilitation, Leadership and Training

Contact us today [1] for a free 60-minute consultation.

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