January 2011 - News from Ceptara

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Here's the latest news from the team at Ceptara (www.ceptara.com [2]), a company dedicated to helping organizations and individuals focus and achieve their goals.

Upcoming Events

- **January 12th** - **Advanced Statistics for Continuous Improvement** Building on Basic Statistics this class covers more complex aspects of statistics required for Six Sigma. Join Adina Suciu at Everett Community College for this hands-on course [3].
- **January 13th - ASQ Dinner Meeting: Out of Another @#&*% Crisis** Meet Dr. W. Edwards Deming through Mike Mickelwrights' [4]personification. How would Deming's 14 Points principle preform in today's business and quality world? Details [5]
- **February 8th - Lean Six Sigma Green Belt Project Capstone** This six week class will prepare you with techniques for running successful Lean projects within any area of your workplace or business. There is a prerequisite for this class [6].
- **February 22nd - Personal Excellence Workshop** Mill Creek, WA. Learn how to manage the daily chaos and still maintain focus on what's important. Curious? Learn more about the workshop here [7]. If you're interested let us know and take part in this deeply discounted workshop (Price: $150 | Regularly $350)

A Review of Dr. Eliyahu M. Goldratt's

This novel takes a realistic look at explaing the Theory of Constraints (TOC)methodology. Goldratt teaches you to identify and exploite constraints of individuals within a team to help acheive a common goal. If you are interested in learning about TOC or want a fresh look at the method, pick up this book. An in depth review of "The Goal" can be found here. [8]

Keep Your Eye on Your Business Triangle

Michael Gerber presents us with three roles necessary for success in any business. Are they integrated into your business? Producer, Manager and the third role can be discovered on Ernie's blog [9]. If they are not easily identifiable within your business, make a change to achieve success this new year!

Lean Six Sigma Will Not Save Your Business by Itself

By using DMAIC (Define, Measure, Analyze, Improve, Control) as your guideline, you can begin to correct a specific problem to achieve success in your business. Creating a problem statment [10]is just the beginning of implementing the DMAIC measure. Find out more. [11]

Follow Ceptara on Twitter

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The Ceptara team [13] hopes you enjoyed this issue. Please feel free to contact any of us if you would

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like to discuss any of the articles or our services further. We hope you'll pass this along to anyone you think would benefit, and, of course, anyone can subscribe to our newsletter by clicking here [14].

Happy New Year from Ceptara!

Chris Lindstrom
Managing Partner

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Ceptara Corp. | PO Box 12549, Mill Creek, WA 98082 | Ph: 888 9 4A-GOAL | www.ceptara.com [2]
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