Stakeholder Analysis Template

Mon, 08/20/2012 - 15:09 — Chris

Stakeholder analysis provides a method for identifying those impacted or potentially impacted by a change effort (or improvement project) and their relative interest and influence on the change process.

The analysis assesses each stakeholder by their:

- relative interest in the project,
- relative power to impact the project, and
- positive or negative view towards the project.

The template provides a mechanism for recording the assessment and documenting a management strategy for each stakeholder.

Benefits of understanding and managing stakeholders include;

- Getting key stakeholder inputs early in the project, gaining their support and improving the quality of the project and its outcomes.
- Support from key stakeholders can lead to better resource support.
- Frequent communication with the stakeholders provides a means for better organization understanding and growing acceptance and support.

Get this useful template and let us know if you have any questions.
Please login or sign up to download this and other great resources.
[Login] **[1]** | [New User] **[1]**

- Performance Management [2]
- Quality Excellence [3]

Source URL: http://ceptara.com/paper/stakeholder-analysis-template

Links:
[1] http://ceptara.com/?
[2] http://ceptara.com/taxonomy/term/4
[3] http://ceptara.com/taxonomy/term/3

Copyright © Ceptara Corp.